



# Neighborways Shared Streets Services

Task	Description
<b>Planning</b>	<b>Project scoping, selection and prioritization criteria</b> including recommended data sets, racial and environmental justice priority, network analysis and fieldwork
	<b>Getting to Yes</b> – who needs to be in the room, responses to push back (ADA, liability, emergency access)
	<b>Initial Public Outreach</b> - phone calls and emails to local networks, prioritizing black and brown business owners, community leaders, groups to conduct needs assessment / assess receptivity of the community.
<b>Engagement</b>	<b>Community-based equitable engagement</b> across races, genders, ages, and abilities to empower residents to be more connected and involved; how to approach networking through existing and new social channels, online social media, webinars, chalking, suggestion boxes, fliering, and physically distant lemonade socials.
	<b>Renderings</b> for projected street changes so people can envision changes before they happen
	<b>Volunteer programs</b> (street stewards) to help maintain materials and be eyes on the street.
	<b>Role of community designed and installed art</b> within the selected projects with physical distancing protocol recommendations.
	<b>Street theater and related public relations campaigns</b> as reopening permits with public health guidelines, coordinate with arts and other community organizations.
<b>Design + Implementation</b>	<b>Design and cost estimates</b> of tactical traffic calming measures including chicanes, neckdowns, gateway treatments.
	<b>Paint</b> – design and implementation for painted curb extensions, crosswalks, symbols and laser-cut stencils.
	<b>Sign Requirements</b> for regulatory and multilingual branding signs including DIY stencils for budget signage.
	<b>Manage materials inventory</b> including purchasing, delivery, storage, and installation.
	<b>Recruit, organize and coordinate install crews</b> - staff, volunteers, and/or hired contractors
<b>Monitoring</b>	<b>Evaluation</b> of programs through data collection and analysis of multimodal counts, observations, surveys, qualitative interviews and video footage to document success and learning opportunities.
	<b>Continuous research</b> to stay abreast of best practices to improve tactical tools and outreach.
	<b>Community-based evaluation</b> such as walk/bike audits and vehicle speed tests with volunteers to measure before and after impacts of projects.